



The Madison Avenue Soapbox Derby stands out as a signature Decatur community event that gets better every year.

And a big reason it's drawing so much interest - more than 1,300 attendees and 100 racers in 2018 - is because the local business community continues to lead from the front. In the eight years since a group of fun-loving neighbors got together to create the Derby, business owners like you have stepped up with a combined \$150,000 to support organizations that serve Decatur youth.

This year, we are working with the Global Village Project to make a difference in the lives of young refugee women.

Global Village Project (GVP) is an innovative school in the Decatur area helping refugee young women build the academic and social skills they need to succeed in high school and beyond. Last year, the first of GVP's 100+ alumnae graduated from college, an incredible milestone. For many in our community, access to higher education is relatively easy. But many of these young women have had to overcome oppression, famine - and even war - to put their American Dreams within reach. GVP will use the funds from the 2019 derby to support integrated instruction and hands-on learning for students.

With your participation, everybody wins.

With your participation in the City of Decatur's best community-led sporting event - the 2019 Madison Avenue Soapbox Derby - we can make an immediate impact on the lives of young people in Decatur. 100% of the sponsorships will be donated to Global Village Project. AND you can get your message in front of thousands of people - in person and online - that want to support local commerce.

Raceday is coming up on Saturday, October 5, 2019.

We love the community spirit that makes Decatur such a special place, and we are honored to do what we do as volunteers because we know that events like the Derby are making our community stronger. We hope you'll take a minute to review our 2019 sponsor opportunities and sign up. Please let us know if there are any questions we can answer.

Thanks so much for your consideration!

Sincerely,

The Members of the Madison Avenue Community Fund

Troy Florence, Sponsorship Committee Chair | tflorence@gmail.com



Get your message in front of thousands of people that support Decatur youth and Decatur businesses.

<i>Donation Benefits & Levels</i>	<i>Racetrack</i>	<i>Bronze</i>	<i>Silver</i>	<i>Gold</i>
	\$500	\$1,000	\$2,500	\$5,000
Tax deductible	★	★	★	★
Liked by Madison Ave Derby Facebook page	★	★	★	★
Shout-out by emcees during the event	★	★	★	★
Post on Madison Ave Derby Facebook page	★	★	★	★
Listed on Madison Ave Derby website	★	★	★	★
Trackside sign with logo	★	★	★	★
Featured on Track or Pit Row		★	★	★
Logo included on the Winner's Circle banner			★	★
Included in Madison Ave Derby press releases				★